



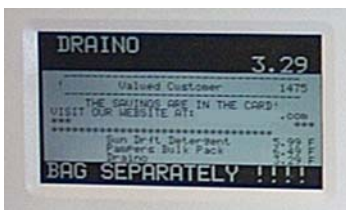
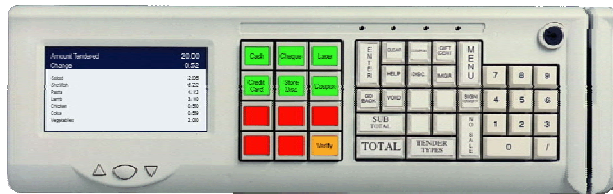
SCREENKEYS
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**ScreenKey POS Cashier Console
vs.
Touchscreen**

	ScreenKey POS Cashier Consoles	Cashier touch screen
<i>Cashier & customer interaction</i>	Low profile of device allows operator to easily look over device and make eye contact with customer	Size of device impairs cashier view of and interaction with customer
<i>Reduced training time and effort</i>	YES	YES
<i>Type Ahead capability</i>	YES	NO
<i>Can simplify key sequences</i>	YES	YES
<i>Natural hand eye coordination</i>	YES	NO
<i>Allows for discrete information to be displayed to cashier</i>	YES	NO
<i>Improved productivity through increased key input speed</i>	YES	NO
<i>Compliments Thermal printer post-printing and/or clean receipt</i>	YES	YES
<i>Full function user interface w/display, keyboard, status lights, and MSR</i>	YES	NO
<i>Simple and uncluttered keyboard interface presented to cashier</i>	YES	NO
<i>Easily extendable by user support staff</i>	YES	NO
<i>Easily updatable by user support staff</i>	YES	NO

Easily modifiable by user support staff with windows application	YES	NO
May be implemented with NO application programming changes	YES	NO
Has Audio capabilities	YES	NO
May be easily used in multi lingual setting	YES	NO
Investment	Least Expensive	Most Expensive
Cashier acceptance and comfort	provides cashiers the normal and accepted interface and feel of physical movement keys	cashiers comment on a "hardness" of non-tactile pressing against a screen





SCREENKEYS

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